

Outreach Plan – STR 04 – BAART Antioch

Introduce HSS, and provide high level overview for Hub staff	Full staff meeting at Hub to provide introduction to HSS, and the Hub's role in this system.	Treatment Center Director, HSS Coordinator	11/09/2017	
Training for Hub staff for Buprenorphine	Medical Director provides buprenorphine training for Hub Direct Service staff	Medical Director	11/09/2017	
Establish MAT Spoke team	<ol style="list-style-type: none"> 1. Review applicant resumes 2. Schedule interviews 3. Implement BG checks 4. Hire suitable applicants 5. Implement and complete training for all new hire MAT team members 	H&S Coordinator	12/31/2017	
Motivational interviewing training for all staff	<ol style="list-style-type: none"> 1. Begin participation of all Hub and Spoke staff in Motivational Interviewing training 	Treatment Center Director	12/01/2017	
	<ol style="list-style-type: none"> 2. Review each Hub & Spoke staff persons' progress toward completion of MI training 	Treatment Center Director	12/31/2017	

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	3. Assure each hub staff person has satisfactorily completed MI training	Treatment Center Director	1/31/2018	
Plan for Spoke Implementation	Implement monthly meetings with MAT team and Spoke providers	Treatment Center Director	11/10/2017	
	Implement monthly meetings with MAT team and Spoke providers	H&S Coordinator	11/30/2017	
	Continue to seek out potential spoke providers and attempt forming agreements	H&S Coordinator	11/30/2017	
	Develop schedules for MAT team on-site visits to Spokes	H&S Coordinator	11/30/2017	
Community Outreach	Compose Fact/Information sheet or brochure to have distributed to county provider mailing list	Marketing Department	11/30/2017	
Outreach to Local Opioid Coalitions	Contact Local Coalition Chapters to join, offer grant program in-service, determine other possible collaborations: 1. National Coalition Against Prescription Drug Abuse -Contra	Treatment Center Director	12/01/2017	

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	<p>Costa – April Rovero, Chair</p> <p>2. San Ramon Valley – April Rovero, Chair</p> <p>3. Walnut Creek - Nancy Juracka, Chair</p>			
Outreach to Local Behavioral Treatment Services Providers	<p>Contact CCC Behavioral health Services and arrange presentations for:</p> <ol style="list-style-type: none"> 1. System of Care provider meeting 2. Alcohol & Other Drugs Advisory Board 3. Medi-Cal Waiver provider meeting 	<p>Treatment Center Director</p>	12/15/2017	
	<p>Contact local hospitals and schedule in-service:</p> <ol style="list-style-type: none"> 1. Kaiser Medical Center – Antioch 2. Kaiser Medical Center – Walnut Creek 3. Contra Costa County Regional Medical Center – Martinez 4. Sutter Delta Medical Center – Antioch 	<p>Treatment Center Director</p> <p>H&S Coordinator</p>	12/15/2017	

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	5. San Ramon Medical Center – San Ramon			
	<p>Contact local county health centers and schedule in-service:</p> <ol style="list-style-type: none"> 1. Antioch Health Center 2. Brentwood Health Center 3. Bay Point Health Center 4. Concord Health Center 5. Concord Public Health Clinic 6. Willow Pass Wellness Center 7. Martinez Health Center 8. George & Cynthia Miller Wellness Center – Martinez 9. Pittsburg Health Center 10. North Richmond Health Center 11. West County Health Center – San Pablo 	<p>Treatment Center Director</p> <p>H&S Coordinator</p>	12/15/2017	

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	<p>Contact local substance use treatment providers and schedule in-service:</p> <ol style="list-style-type: none"> 1. A Chance For Freedom – Concord 2. A Chance for Freedom – Pittsburg 3. Gateway Alcohol & drug Services – San Pablo/Richmond 4. REACH Project – Antioch 5. REACH Project – Brentwood 6. REACH Project – Oakley 7. Power Program – Richmond 8. Power Program – Concord 9. Ujima Family Recovery Services – Pittsburg 10. Ujima Family Recovery Services – Concord 11. Ujima Family Recovery Services – Richmond 12. East County Wollam – Pittsburg 	<p>Treatment Center Director</p> <p>H&S Coordinator</p>	12/15/2017	

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	13. Frank Ozanam Detox – Concord 14. Pueblos Del Sol – Concord 15. Choosing Change Clinics 16. Cole House – Antioch 17. Diablo Valley Ranch – Clayton 18. Discovery House – Martinez 19. La Casa Ujima – Martinez 20. Ujima Rectory – San Pablo			
	Contact local private outpatient medical centers and schedule in-service: <ol style="list-style-type: none"> 1. John Muir Health Center – Brentwood 2. Sutter Delta Medical Center – Antioch 3. Contra Costa Industrial Medical Clinic – Antioch 4. Contra Costa Behavioral Health Services – Martinez 	Treatment Center Director H&S Coordinator	12/30/2017	

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	5. Community Clinic Consortium – Richmond 6. John Muir Behavioral Health Center – Concord 7. Kaiser Permanente Medical Center – Walnut Creek 8. John Muir Medical Center – Walnut Creek 9. La Clinica – Oakley 10. La Clinica - Pittsburg 11. JFK University Community Center – Concord 12. Stonebrook Healthcare Center – Concord 13. Rotacare Bay Area – Pittsburg 14. John Muir Medical Group – Pleasanton 15. Action Urgent Care – Pittsburg 16. Sutter Urgent Care Center - Antioch			
	Contact local physicians with information about grant program services:	H&S Coordinator	12/30/2017	

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	1. (TBD)			
Outreach to Individuals with OUD	<p>Outreach to individuals with OUD:</p> <ol style="list-style-type: none"> 1. Review discharged patient lists and contact patients that may qualify based on on grant treatment eligibility requirements 2. Offer weekly patient educational groups to increase awareness of grant services 3. Consider existing patient incentives for referral of persons with OUD to the hub 4. Distribute marketing flyers and/or brochures to interested active patients 5. Consider use of public access TV channel to increase awareness of grant services 	<p>H&S Coordinator</p> <p>Marketing Department</p>	12/15/2017	

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	<ul style="list-style-type: none"> 6. Consider use of local radio station ads to increase awareness of grant services 7. Consider use of local news media ads to increase awareness of grant services 8. Consider use of internet media services to increase awareness of grant services 			
Outreach to Local Criminal Justice Providers	<p>Contact local criminal justice providers and schedule in-service:</p> <ul style="list-style-type: none"> 1. Antioch Police Department 2. Brentwood Police Department 3. Pittsburg/Bay Point Police Department 4. Oakley Police Department 5. Concord Police Department 6. Walnut Creek Police Department 7. Danville Police Department 	<p>Treatment Center Director</p> <p>H&S Coordinator</p>		

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	<ul style="list-style-type: none"> 8. Clayton Police Department 9. San Ramon Police Department 10. Lafayette Police Department 11. Moraga Police Department 12. Orinda Police Department 13. Richmond Police Department 14. San Pablo Police Department 15. CCC Sheriff's Department – Martinez 16. CCC Probation Department - Martinez 17. CCC Parole Department - Martinez 			